Mergent Online
“Getting Started…”

Introduction

Mergent Online provides company and financial information on U.S. and international (including Canadian) companies. Financials are as-reported. Both pre-defined reports and custom reports are available. Additional features include access to annual reports and the ability to search SEC filings.

This database is useful for locating general and summary information on a particular company or companies, identifying companies in a particular industry, and preparing comp tables.

Contextual online help is available on most pages (i.e., the help screen will refer to the page on which you are).

(NB: For full functionality, use Internet Explorer 5.0 or higher or Netscape 5.0 or higher)

Getting Started

- Go to the Library’s home page (http://www.lib.uwaterloo.ca/)
  - NB: If you are not on the UW campus, remember to connect via the Proxy Server (click on the connect from home link)
- Click on “Resources for Research” (left navigation menu)
- Select “Online Reference Shelf”
- Enter “Mergent” in the search box
- Select “Mergent Online”
- Click on “Enter Mergent Online”

Searching the Database

There are three options for searching: Basic Search (for specific companies), Advanced Search (to search for companies meeting specified criteria), and EDGAR Search (for searching SEC filings). For a discussion of the EDGAR Search function, please see page 17 of this document.

Basic Search

Use this option, the default, if you wish to search for a specific company or companies by company name, ticker symbol, CUSIP, primary SIC, primary NAICS, MIC, stock market index, or country.
- Select criterion to search
- Enter the information
  - NB: as a general rule, do not enter words such as “limited,” “ltd,” “inc,” etc. when entering a company name as doing so may result in no companies being found
- Click on the box below if you wish to search for companies on US exchanges only
  - NB: the “Include private companies” option is not available to UW
- Click on the Search button
- A list of companies matching your search criterion will be retrieved
  - NB: depending on the terms entered, the results list may consist of more than one company name (e.g. “bombardier” retrieves “Bombardier Capital Ltd” and “Bombardier Inc.”)
Basic Search Screen

- **Enter search criteria**
- **Advanced Search**
  - Use this option to search for companies meeting specified criteria, such as industry, financial information, ratios, location, etc.
  - Select the Target Universe(s)
    - i.e., U.S. companies only, international companies
  - Select a Category from the dropdown box
    - Executives, Financials, General Company Information, Industry Codes, Ratios, and Textual Search
  - Select a Data point from the dropdown box
    - Data points are dependent upon the category chosen
  - Select an Operator, if applicable
    - Available operators depend upon the category and data point chosen
  - Enter the Search Value
  - Select the Fiscal Year End to be considered
    - This option is available only when appropriate (i.e., depending on the data category and data point chosen)
  - Click on the Add button
  - Your selection will appear in the Search Criteria box
  - Continue selecting criteria as necessary
  - Click on the Search button
  - A list of companies meeting your search criteria will be presented

Advanced Search

Use this option to search for companies meeting specified criteria, such as industry, financial information, ratios, location, etc.

- Select the Target Universe(s)
  - i.e., U.S. companies only, international companies
- Select a Category from the dropdown box
  - Executives, Financials, General Company Information, Industry Codes, Ratios, and Textual Search
- Select a Data point from the dropdown box
  - Data points are dependent upon the category chosen
- Select an Operator, if applicable
  - Available operators depend upon the category and data point chosen
- Enter the Search Value
- Select the Fiscal Year End to be considered
  - This option is available only when appropriate (i.e., depending on the data category and data point chosen)
- Click on the Add button
- Your selection will appear in the Search Criteria box
- Continue selecting criteria as necessary
- Click on the Search button
- A list of companies meeting your search criteria will be presented

August 2005
Advanced Search Screen

Select search criteria

Your selections show up here

Your search criteria will show up here after clicking the Add button
Viewing Your Results

**Basic Search/Advanced Search**
- Search Results pages are identical for the Basic Search and Advanced Search
- To take a quick or preliminary look at a single company, click on the Company Name

**Search Results Page – Basic Search (Bombardier)**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>SIC Code</th>
<th>Exchange</th>
<th>Ticker</th>
<th>Active/Inactive</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bombardier Capital Ltd</td>
<td>6262</td>
<td>-</td>
<td>-</td>
<td>Active</td>
<td>Canada</td>
</tr>
<tr>
<td>Bombardier Inc.</td>
<td>3769</td>
<td>TSE</td>
<td>BBD.MA</td>
<td>Active</td>
<td>Canada</td>
</tr>
</tbody>
</table>

**Search Results Page – Advanced Search (companies involved in both aircraft and rail mfg)**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>SIC Code</th>
<th>Exchange</th>
<th>Ticker</th>
<th>Active/Inactive</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Piaggio (Italy)</td>
<td>3721</td>
<td>NAS</td>
<td>PIAGF</td>
<td>Active</td>
<td>Italy</td>
</tr>
<tr>
<td>Fuji Heavy Industries, Ltd. (Japan)</td>
<td>3111</td>
<td>OTC</td>
<td>FUMI</td>
<td>Active</td>
<td>Japan</td>
</tr>
<tr>
<td>Kawasaki Heavy Industries Ltd. (Japan)</td>
<td>3731</td>
<td>NAS</td>
<td>KWIHF</td>
<td>Active</td>
<td>Japan</td>
</tr>
</tbody>
</table>

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Two “quick view” reports are available: Company Details and Company Financials

- **Company Details**
  - Includes Synopsis, Highlights, History, Joint Ventures, Business, Property, Subsidiaries, Long Term Debt, Executives, and Capital Stock

- **Company Financials**
  - Includes As Reported, Segments, Prelims, Generated, Restated, Ratios, and Analysis
  - Up to 15 years or quarters are available
  - Financials can be downloaded directly into Excel

Results Page for Company Details – Synopsis (Bombardier)

**Business Summary**

Bombardier is engaged in manufacturing transportation equipment, including business and regional aircraft and rail transportation equipment. Co. also provides financial services and asset management business areas aligned with core expertise. Co. operates these business segments: Aerospace, Transportation and Bombardier Capital.

**Financial Highlights** (in thousands of Canadian dollars)

- Total Revenue: 15,839,000,000
- Net Income: 95,000,000
- Total Assets: 20,668,000,000
- Current Assets: 11,676,000,000
- Total Liabilities: 17,762,000,000
- Current Liabilities: 10,837,000,000
- Long Term Debt: 6,864,000,000
- Stockholders' Equity: 2,266,000,000

**Key Executives**

- Laurent Beaudoin - Chair
- J.R. Anne Bombardier - Vice-Chair

**Principal Offices**

600 Perre-Les-Moines Blvd
Montreal, Quebec H3B 1Y8
Canada

**Auditor**

Ernst & Young LLP
**Reporting Your Results**

- A variety of reports and reporting capabilities are available for downloading
- Depending on the type of report, download options are PDF, Word, Excel, and html formats
- It is also possible to view news on the company and download the company’s annual reports and SEC filings, where available
- NB: The TearSheets option is not available to UW

**Reporting on a Single Company**

- Click on the Company Name from the Search Results Page
- Click on the Create Reports tab
- Select Custom Reporting or Pre-Defined Reports
  - **Custom Reporting**
    - Select the information that you wish included in your Custom Report
    - Click on the Create Company Report button
    - Reports can be downloaded in PDF, Word, Excel, or html formats
  - **Pre-Defined Reports**
    - Descriptions of each are available from the selection page
    - All Pre-Defined Reports can be downloaded in PDF, Word, or html format
    - Financial Reports can also be downloaded in Excel format
    - Reports can be downloaded one at a time or in batch mode BUT only for one company at a time
Selection Page for Create Reports – Custom Reporting (single company)

You can build a custom report for this company by selecting data items from the sections below.

1. Data Item Selection

**Company Details**
- [ ] Synopsis
- [ ] Financial Highlights
- [ ] History
- [ ] Joint Ventures
- [ ] Business
- [ ] Property
- [ ] Subsidiaries
- [ ] Executives
- [ ] Capital Structure
- [ ] Long Term Debt

**Research & News**
- [ ] Historic News

**Financial Statements (recommended in MBS Excel format)**
- [ ] Income Statement
- [ ] Balance Sheet
- [ ] Cash Flows
- [ ] Profitability Ratios

- **Type**
  - [ ] As Reported
  - [ ] Comparative

- **Currency**
  - [ ] As Reported
  - [ ] Comparative

- **Frequency**
  - [ ] Annual
  - [ ] Quarterly

- **Scale**
  - [ ] As Reported
  - [ ] Comparative

- **Select Period**
  - [ ] Last 3 years
  - [ ] Last 4 quarters

- **Period**
  - [ ] Years
  - [ ] Quarters

Select information to be included

2. Report Contents

Select items and create report.

Create Company Report
Create Multiple Company Report
Reset
Reporting on Multiple Companies – Custom Reports

Use the Company Analysis List feature to select companies for which to download Custom Reports at the same time (Pre-Defined Reports must be done company by company).

- **To add a company to the Company Analysis List,**
  - Click on the box beside the Company Name (under all) from the Search Results page
  - Click on the link “Click here to add the currently selected companies”

- **To add all companies retrieved to the Company Analysis List,**
  - Click on the link “Click here to add all the companies…”

Search Results Page – Advanced Search (companies involved in both aircraft and rail mfg)

- **NB**: The number of companies in the Company Analysis List shows in the upper right corner
- **Click on Expand to show companies in the List**
Click on Create Multiple Company Report
Select the information to be included in your Custom Report
  - NB: If you select items in the Financial Statements area, you must click on the Add this financial item button
Click on the Create Multiple Company Report button
Choose the format in which to download the Report
  - Reports can be downloaded in PDF, Word, Excel, or html formats
Click on the Create Multiple Company Report button
Selection Page for Create Reports – Custom Reporting (multiple companies)

You can build a custom report for this company by selecting data items from the sections below.

1. Data item selection

   - Company Details
     - Synopsis
     - Financial Highlights
     - History
     - Joint Ventures

   - Research & News
     - Historic News

   - Financial Statements (recommended in MS Excel format)
     - Income Statement
     - Balance Sheet
     - Cash Flows
     - Profitability Ratios

2. Report contents

Select information to be included

Create Company Report    Create Multiple Company Report    Reset
**Reporting on Multiple Companies - Comparison Reports**
Use this feature to compare companies within a Company Analysis List or a company either against the overall industry or against companies in a Company Analysis List. Only corporate (e.g. address, phone, fax) and financial information can be included in these reports.

- **Comparing Companies within a Company Analysis List**
  - From the Company Analysis List Box, select Create Comparison Report

**Company Analysis List Box**

- Finmeccanica S.p.A. (Italy)
- Fuji Heavy Industries, Ltd. (Japan)
- Kawasaki Heavy Industries Ltd. (Japan)

**Selection Page for Comparison Report**

**Comparison Report Criteria Selection Screen**

1. **Company Listing**
   - Select the companies you wish to appear in the report.
     - Finmeccanica S.p.A. (Italy)
     - Fuji Heavy Industries, Ltd. (Japan)
     - Kawasaki Heavy Industries Ltd. (Japan)

2. **Report Item Selection**
   - Every category added will be its own column in the report.
   - Add Report Item
   - Select years for comparison.
   - Include changes in heading.

   Create Report | Clear | Close

Select information to be included
- Select companies to appear in the report
- Select a Report Item
- Click on the Add Report Item button
- Continue selecting Report Items as necessary
- NB: you can rearrange the columns of data by using the Move Up and Move Down buttons
- Select the year(s) to be included
- Click on Include average in heading, if required
- Click on the Create Report button

**Comparison Report**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Current Ratio</th>
<th>Latest</th>
<th>Peer Avg</th>
<th>Return on Equity (ROE)</th>
<th>Latest</th>
<th>Peer-Avg 6.41</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiatmeccanica S.p.A. (Italy)</td>
<td>79,274,001.12</td>
<td>-</td>
<td>-</td>
<td>8.13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fuji Heavy Industries, Ltd. (Japan)</td>
<td>1.96</td>
<td>8.10</td>
<td>9.52</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kawasaki Heavy Industries Ltd. (Japan)</td>
<td>1.18</td>
<td>4.73</td>
<td>3.33</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- The report can be downloaded in Excel format or printed
- **Hint:** Columns can be sorted by clicking on the arrows by the column name
- **Comparing A Company Against the Overall Industry**
  - Go to the Company Details page for the company in which you are interested
  - Click on Create Reports
  - Click on Comparison Reports
  - Click on the Compare Company Against Industry link
  - NB: the Industry is Mergent-defined. To compare against companies of your own choosing, use “Compare Companies Against Custom Group” (see p. 14)
- Select the Peer Group
- Select the Comparison Report Type (top # of companies, all companies, etc.)
  - NB: rankings are based on revenues
- Check the box beside “Use extended report items…”
- Select a Report Item
- Click on the Add Report Item button
- Continue selecting Report Items as necessary
  - NB: you can rearrange the columns of data by using the Move Up and Move Down buttons
- Click on Include average in heading, if required
- Click on the Create Report button

Comparison Report – Compare Company Against Industry (Bombardier)

The report can be downloaded in Excel format or printed
- Hint: Columns can be sorted by clicking on the arrows by the column name

Comparing A Company Against Companies Against Custom Group
- Create a Company Analysis List
- Go to the Company Details page for the company in which you are interested
- Add the company to the Company Analysis List if it is not already in it
- Click on Create Reports
- Click on Comparison Reports
- Click on Compare Company Against Custom Group

August 2005
Selection Page for Comparison Reports

Select companies to appear in the report

August 2005
• NB: make sure that your chosen company is included in the list; if it isn’t, go to the Company Details page for the company and click on + to Company Analysis List
• Select a Report Item
• Click on the Add Report Item button
• Continue selecting Report Items as necessary
• NB: you can rearrange the columns of data by using the Move Up and Move Down buttons
• Click on Include average in heading, if required
• Click on the Create Report button

Comparison Report – Compare Company Against Custom Group (Bombardier)

The report can be downloaded in Excel format or printed
• Hint: Columns can be sorted by clicking on the arrows by the column name
• NB: The average of the companies in the list (Peer Avr) appears under the column heading
**EDGAR Search**

Use this option to search the SEC filings of companies. Search by company name, ticker, words in the text, etc.

**EDGAR Search Screen**

- Enter information as required
  - *NB*: in the Text Search, truncation is allowed, but not boolean operators
- Click on the Search button
- A list of companies matching your search criteria will be retrieved

**Results Page for Company Name Search (DaimlerChrysler)**
Click on the format in which to view and/or save the document (Text (html), Word, Excel, pdf)
- You may select only a section of the document to view in Text (html) format
- Click on the Download Search Results link to save the list of documents retrieved in Excel format
- Click on the icon to add the filing to the Batch Printing list for downloading and/or printing of multiple documents at one time
- Choose the format in which to print and/or download (text or Word only) the documents
  - NB: this process can take quite awhile, especially if there are several documents and/or they are lengthy
Other Resources

Country profiles and maps are also available. Profile information includes history, geography, people, government, economy, communications, transportation, military, transnational issues, and stock exchange information.

- From the Basic Search page, select the country of interest

Basic Search Page

For further assistance, please contact the Porter Information Desk at 519-888-4567 x5763