Library Research

AFM 431
Spring 2013
Research Basics

• Choose an appropriate resource
  – Books
  – Articles
    • Research Databases
      – ABI/INFORM – scholarly articles
      – Business Source Complete – scholarly articles
      – Factiva – newspapers (current information)
      – LexisNexis Academic – newspapers (current information)
      – CBCA – some academic, but generally popular journals
Research Basics (cont’d)

• Break down your topic
  – imagine the title of the ideal book or magazine article
    • it is unethical to move Canadian jobs to lower cost jurisdictions
  – identify the key concepts
    • moving jobs
    • lower cost jurisdictions
Research Basics (cont’d)

• Break down your topic (cont’d)
  – think of synonyms or alternate words for each of the key concepts
    • moving jobs
      – outsourcing
      – offshoring
    • lower cost jurisdictions
      – overseas
Research Basics (cont’d)

• Use appropriate searching techniques
  – boolean operators (and, or, not)
  – phrase searching
  – truncation/wildcard symbols
  – field searching
  – setting limits
  – refining your search (using subject headings/descriptors and other terminology)
An Example

• ABI/INFORM
  – Research Database
  – About 75% full text within the database
  – Many other available in electronic full text format through other subscriptions
Research Databases Page

Research Databases (Journal Articles)

Find journal articles, etc. quickly by using a research database linked below
- If you have a complete journal article citation, search Primo and Look for: Journals by title
- About Journal Articles, etc. | Newly Added Research Databases | Trials | Appropriate Use Guidelines for Electronic Resources
- Subject Guides | RefWorks Help

Popular choices: - Choose one -

Browse Research Databases by Title:
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Browse Research Databases by Subject:

Arts
- Architecture
- Drama & Theatre
- Film Studies
- Fine Arts
- Landscape Architecture
- Music
- Music Therapy

Literature & languages
- Communication Studies
- Drama & Theatre
- English
- French
- German and Germanic
- Italian
- Linguistics
- Russian & Slavic
- Spanish
- zOther Languages & Literatures

Biology & life sciences
- Agriculture & Plant Agriculture
- Animal & Poultry Science
- Animal Behaviour
- Animal Welfare & Rights
- Bioethics
- Biology (General)
- Biotechnology
- Botany
- Forestry
- Horticulture

Mathematics
- Actuarial Science
- Computer Science
- Mathematics
- Statistics

Medicine & health
ABI/INFORM
ABI/INFORM
# ABI/INFORM

## Subject

<table>
<thead>
<tr>
<th>Include</th>
<th>Exclude</th>
<th>Subject</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>outsourcing</td>
<td>28574</td>
</tr>
<tr>
<td></td>
<td></td>
<td>studies</td>
<td>22860</td>
</tr>
<tr>
<td></td>
<td></td>
<td>petroleum industry</td>
<td>21926</td>
</tr>
<tr>
<td></td>
<td></td>
<td>statistical data</td>
<td>15069</td>
</tr>
<tr>
<td></td>
<td></td>
<td>industrywide conditions</td>
<td>14448</td>
</tr>
<tr>
<td></td>
<td></td>
<td>trends</td>
<td>13761</td>
</tr>
<tr>
<td></td>
<td></td>
<td>information technology</td>
<td>13172</td>
</tr>
<tr>
<td></td>
<td></td>
<td>manycompanies</td>
<td>12561</td>
</tr>
<tr>
<td></td>
<td></td>
<td>acquisitions &amp; mergers</td>
<td>11040</td>
</tr>
<tr>
<td></td>
<td></td>
<td>economic conditions</td>
<td>10289</td>
</tr>
<tr>
<td></td>
<td></td>
<td>business forecasts</td>
<td>8250</td>
</tr>
<tr>
<td></td>
<td></td>
<td>international</td>
<td>7293</td>
</tr>
<tr>
<td></td>
<td></td>
<td>business conditions</td>
<td>7091</td>
</tr>
<tr>
<td></td>
<td></td>
<td>foreign investment</td>
<td>6633</td>
</tr>
</tbody>
</table>

[Apply]
ABI/INFORM

Location

Include Exclude Location Count

- US 3560
- United States 1790
- United States--US 1063
- United Kingdom 574
- UK 530
- United Kingdom--UK 452
- Canada 434
- Europe 131
- India 124
- United Kingdom, EC 95
- China 76
- Western Europe 74
- Australia 65
- Germany 65
- United States of America 55
- New York 49
- New Zealand 48
- France 47
- Asia 38
- Scandinavia 37

Apply Cancel
ABI/INFORM

Search results for: (offshor* OR outsourc*) AND (international OR foreign)

195 Results

Subject: [Clear Subject]: economic impact OR human resource management OR tax legislation OR corporate taxes

Location: Canada

1. Place-Bound Jobs at the Intersection of Policy and Management: Comparing Employer Practices in U.S. and Canadian Chain Restaurants
   ...by firms' increasing use of job outsourcing and offshoring. Yet the latter
   Cited by (2) References (101)

2. TRADING OR DEALING IN INDEBTEDNESS: OFFSHORE: PARAGRAPH 95(2)
   ...locally regulated as an offshore bank, an insurance company, or a trader or

Gathering ammunition
Retrieving Articles

Available in electronic format – click and print

If not available in electronic format, check TRELLIS

If not available in TRELLIS, use ILL (RACER)
Retrieving Articles

Available in electronic format (note dates)

Available in print format
More Help…

• Sandra Keys  
  skeys@uwaterloo.ca  

• AFM 431 Course Guide  
  http://subjectguides.uwaterloo.ca/afm431  
  – Other potential research databases (articles)  
  – How to find books  
  – Citation Style information
Questions??